

An Advanced Seminar on Value Investing

Monday, May 7, 2007
Renaissance Hollywood Hotel

AGENDA AND SCHEDULE

7:30–8:00am Registration

8:00–9:40 1. Different Types of Value – Part One

- A) Distressed industries, net-nets, activism and selling a company
 - Case studies: Cutter & Buck and New Wave Group
- B) Piggy-backing on activism and spin-offs
 - Case study: Wendy's
- C) Value or value trap?
 - Case study: Deluxe

9:40–10:30 2. Warning Flags – Part One

- A) Aggressive accounting
 - a. Case study: Novastar
- B) Aggressive accounting
 - Case study: Allied Capital

10:30–10:45 Break

10:45–11:30 3. Different Types of Value – Part Two

- A) Spin-offs
 - Case study: Mueller Water Products
- B) Stubs and sum of the parts
 - Case study: Resource America
 - See column: *Keep the Stub*

11:30–11:45 4. Behavioral Finance Questions

11:45–12:00 5. Exercise: Figures Are Revealing

12:00–1:00 Lunch

1:00–1:30 Review Behavioral Finance Questions

1:30–1:45 Review Figures Are Revealing Exercise

- 1:45–2:45** **6. Different Types of Value – Part Three**
- A) Growth at a Reasonable Price (GARP)
 - Case study: McDonald’s

 - B) Turnarounds and scuttlebutt
 - Case study: CKE Restaurants
- 2:45–3:30** **7. Warning Flags – Part Two**
- A) Fads
 - Case study: Crocs

 - B) The perils of shorting hot companies
 - Case study: Research in Motion
- 3:30–3:45** **Break**
- 3:45–4:30** **8. Different Types of Value – Part Four**
- A) Post-bankruptcies
 - Case study: Footstar

 - B) Microcap activism
 - Case study: Celebrate Express
 - See *Value Investor Insight* interview with Brian Gaines
- 4:30–4:50** **9. Do second exercise: Pulling It All Together**
- 4:50–5:00** **Review second exercise and wrap-up**
- 5:00–6:30** **Reception**